

INFORMATION REGARDING THE PROCESSING OF YOUR PERSONAL DATA - NEWSLETTER

Who is your data controller?

The controller, i.e. an entity that decides how your personal data will be used in the marketing activities of YAREAL POLSKA group is YAREAL Polska spółka z ograniczoną odpowiedzialnością with its registered office in Warsaw (ul. Marcina Kasprzaka 4, 01-211 Warszawa) (hereinafter referred to as „We”, „Yareal” or „the Company”).

How to contact the controller?

You can contact the controller by email to residential@yareal.com and you can withdraw your consent to the processing of your personal data for marketing and promotional purposes as soon as possible.

Contact with YAREAL POLSKA group’s data protection officer.

If you have any questions about the processing and protection of your personal data, you can contact YAREAL POLSKA group’s data protection officer by email: iod@yareal.com.

How did we obtain your data?

You provided it by filling in a contact form on our website (yareal.pl), or on paper in our sales office, during industry events or when meeting our sales representative.

We may have also received your data from external web portals (e.g., rynekpierwotny.pl or obido.pl), where you provided your data and consented to their sharing and contact from our side in connection with one of our investments. Please note that in such a case, we act independently of the owners of such portals and process your personal data as a separate controller based on your consent, which concerns the particular investment you have read on these portals. You may also have used a widget on our website to order a phone call

What is the purpose and legal basis for processing your personal data?

1. We process your personal data **based on your consent** (Article 6(1)(a) of the GDPR) for the purpose of:

- conducting marketing activities involving sending you, to your email address or contacting you at the provided phone number (depending on your choice and contact details), information about our current activities, i.e. new projects and offers to sell premises.

You can withdraw your consent at any time. If applicable, you can use the unsubscribe option included in all our email communication containing a sales proposal sent based on your marketing consent. If there is no such link in a sales proposal that has been sent, you can withdraw your consent for marketing activities by sending an email to residential@yareal.com.

We will process your personal data for marketing purposes until you withdraw your consent.

Remember that withdrawal of consent will have effect only in the future – we will no longer process your data for marketing purposes, but the processing that took place before such withdrawal will be justified.

Are you obliged to provide your personal data to us?

Providing your personal data, in particular contact details (email address, phone number) is voluntary, however it is necessary for us to present our current offer to you and to inform you about planned and emerging projects. If you do not provide us with your contact details while giving your consent to the processing of your data for marketing purposes, we will not be able to effectively inform you about our current offer.

What are your rights in relation to your personal data?

In accordance with data protection legislation, you have the right of access, rectification and erasure of your data, restriction of its processing, the right to data portability, the right not to be subject to automated decision-making, including profiling, and the right to object to the processing of your personal data. You also have the right to lodge a complaint with a supervisory authority (President of the Personal Data Protection Office).

RIGHT TO	WHEN?
ACCESS TO PERSONAL DATA INCLUDING OBTAINING A COPY OF PERSONAL DATA (Article 15 of the GDPR)	You can exercise it at any time. Remember that if you request further copies of your data, the controller may charge a fee based on administrative costs (Article 15(3) of the GDPR).
RECTIFICATION (Article 16 of the GDPR)	Whenever you notice that your data is incorrect or incomplete (Article 16 of the GDPR).
ERASURE “ <i>RIGHT TO BE FORGOTTEN</i> ” (Article 17 of the GDPR)	You can request this from the controller when: <ul style="list-style-type: none">• the personal data are no longer necessary in relation to the purposes for which they were collected;• you have withdrawn your consent on which the processing was based;• you object to the processing and there are no overriding legitimate grounds of the controller;• the processing is unlawful;• there is a legal obligation to erase your data.
RESTRICTION OF PROCESSING (Article 18 of the GDPR)	You can request this from the controller when: <ul style="list-style-type: none">• you notice that your data is inaccurate;• you object to the processing;

	<p>- you may request restriction of processing of your personal data for a period enabling us to verify the accuracy of the data or whether your objection is well-founded;</p> <ul style="list-style-type: none"> • the processing is unlawful and you oppose the erasure of the personal data; • the purpose of the processing has been achieved by the controller, but they are required by you for the establishment, exercise or defence of legal claims; <p>- the data is stored until you request to have it erased.</p>
DATA PORTABILITY (Article 20 of the GDPR)	<p>You can request this at any time.</p> <p>You receive your personal data, which you have provided to us, in a structured, commonly used and machine-readable form. We will transmit your data in this form to another controller of your choice, where technically feasible.</p>
OBJECT (Article 21(2) of the GDPR)	<p>You can request this at any time. Your data will not be processed for marketing purposes, i.e. we will not be able to inform you about our current activity nor present you with offers that you might be interested in.</p>
NOT TO BE SUBJECT TO AUTOMATED DECISION-MAKING (Article 22 of the GDPR)	<p>This right does not apply because the automated processing of your personal data (including profiling) does not produce legal effects concerning you nor does it similarly significantly affect you.</p>
A COMPLAINT WITH A SUPERVISORY AUTHORITY (Article 15(1)(f) of the GDPR)	<p>At any time you believe that your data is being processed unlawfully.</p>

Where can you lodge a complaint related to the processing of your personal data?

You have the right to lodge a complaint related to the processing of your personal data by us with a supervisory authority, which is the President of the Personal Data Protection Office.

How long do we keep your personal data for?

We keep your personal data for marketing purposes until you withdraw your consent.

Who do we share your personal data with?

We share your data with our email marketing service provider, through which we send you information about our current activities. As part of this service you can unsubscribe from our newsletter. In addition, your data is shared with service providers used by YAREAL POLSKA

group companies for marketing activities, these are IT suppliers who have created software for us to manage our customer base and manage our website.

All processors that process your personal data for us are required to provide appropriate technical and organisational measures to ensure the protection of your personal data. The processors that process your personal data for us may only process it only on our documented instructions and for the purposes indicated by us.

Do we process your personal data automatically (including through profiling) in a way that affects your rights?

Your data will be processed by automated means (including by using IT software to manage the database of our customers and potential customers); as a result of such processing you will not be subject to any decisions that have legal, financial or other similar consequences. Such processing may include, for example, the creation of appropriate categories of our customers and presenting them with offers based on their interest (based on *for example, floorage, neighbouring area, type of premises they are interested in*).